



Arief Fahrizon

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WORK EXPERIENCE_____

Core Apps & Data Reporting Staff	PT Bhinneka Life Indonesia
Start – End	14th of April 2025 – Now
Job Desc	Developed and maintained the Referral System web application using Laravel and .NET, supporting internal referral processes and tracking workflows across departments. Enhanced core insurance systems, specifically the Credit Life Insurance application, by implementing new features and improving overall functionality to support underwriting and claims processing. Collaborated with business units to gather requirements, conduct testing, and ensure smooth deployment of application updates. Leveraged Azure DevSecOps for CI/CD pipelines, secure code analysis, and automated deployment, improving release efficiency and security posture. Provided data support and reporting as needed for both technical and business teams, ensuring accurate insights for decision-making.
Project	Internal Projects

Senior Full Stack Developer	PT Indocyber Global Teknologi
Start – End	22nd of February 2023 – 10th of April 2025
Job Desc	As a Technical Leader for a project with BPJS Ketenagakerjaan, I played a key role in developing a comprehensive super app designed to enhance internal support systems. This application integrates various tools and services to improve productivity for BPJSTK staff. We leveraged Flutter for mobile development, Node.js with

	TypeScript for backend services, and WaveMaker as a webview builder. In this role, I provided technical direction, guiding my team in designing application flow, distributing microservices, and conducting system analysis in collaboration with the tech lead. I contributed to technical leadership, ensuring best practices and architectural decisions were implemented effectively. Additionally, I worked on unit testing using Jest, developed automation tests with Katalon, and managed the project workflow using Jira. My responsibilities also extended to DevSecOps, utilizing tools like Burp Suite for security testing, SonarQube for code quality analysis, and CI/CD pipelines with Jenkins to streamline development and deployment.
Project	Internal Projects

Senior Web Developer	PT Gema Teknologi Cahaya Gemilang (Thrive Indonesia)
Start - End	20th of September 2019 - 20th of February 2023
Job Desc	I have extensive experience in developing websites from scratch, maintaining web applications, integrating APIs, system modeling, and leading product development from concept to go-live. I have served as a technical director for multiple web projects, where I provided technical guidance to junior programmers, ensuring best practices and efficient solutions. Key projects and roles include: • Developed a web-based recruitment system using Vue.js and Laravel. • Built static pages for advertisements using HTML5. • Created an API for Toyota's HR system using Laravel. • Developed Toyota's press release website using Drupal. • Delivered a comprehensive P2P lending platform (PayKu) to facilitate phone purchases using Laravel. • Designed and built Toyota's landing page using HTML5 and Node.js. • Created a company profile and product website using Laravel and Laravel Nova. • Spearheaded the development of a new accounting product, named Keloola, from inception to deployment.
Project	http://www.rpoinonesia.com https://pressroomtoyotastra.com

	https://expo.toyota.astra.co.id https://tablesignage.com https://www.toyota.astra.co.id https://gazooracing.toyota.astra.co.id https://www.payku.co.id https://tradein.toyota.astra.co.id https://trust.toyota.astra.co.id https://thrive.co.id https://keloola.com https://lite.keloola.com
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PHP Developer	Asian Technology Solution
Start - End	1st of June 2018 - 31st of May 2019
Job Desc	I worked on-site at PT Triputra Agro Persada, where I contributed to the development and maintenance of the Custodian system, an online documentation drawer system, using PHP Native. My responsibilities included adding new modules and ensuring system stability through regular maintenance. Additionally, I developed APIs for integration with mobile applications (Hamengku App) and a web-based company profile, leveraging the Laravel framework for robust and scalable solutions.
Project	http://hamengku.com https://play.google.com/store/apps/details?id=com.app.tap.hamengku&hl=id&gl=US&pli=1 And Internal Projects

Back-End Developer	PT Talenta Digital Indonesia
Start - End	20th of October 2017 - 22nd of December 2017
Job Desc	As a Back-End Developer, I was responsible for the maintenance and bug fixing of APIs for a Human Resource Information System (HRIS) application. I utilized Laravel for back-end development and AngularJS for front-end integration, ensuring the system's stability, performance, and seamless user experience across platforms. My contributions helped enhance the reliability and efficiency of the application.
Project	HRIS System

Head Programmer	PT Central Capital Futures
Start - End	9th of January 2017 - 13th of October 2017
Web Programmer	PT Central Capital Futures
Start - End	1st of March 2016 – 8th of January 2017
Job Desc	As a Head Programmer and Web Programmer, I was responsible for a range of development and maintenance tasks, including: • Maintaining and fixing bugs in the Customer Relationship Management (CRM) system using PHP Native, ensuring smooth functionality and system reliability. • Creating custom landing pages using WordPress to support marketing and promotional campaigns. • Redesigning and rebuilding the company's main website, transitioning from WordPress to a more robust and scalable solution with Laravel, improving performance, security, and user experience. • Providing technical guidance and leadership to the development team, ensuring adherence to best practices, efficient problem-solving, and delivering high-quality code.
Project	https://ccf.co.id https://crm.ccf.co.id https://bengkeltrading.com

Web Developer	The Experitas Group
Start - End	3rd of February 2014 - 28th of February 2014
Job Desc	As a Web Developer , I was responsible for creating static web pages using Joomla , Moodle , and Joomla , integrating educational and content management features to deliver functional and visually appealing websites.
Project	https://mavrochryso.weebly.com/ etc

Volunteer	PT Infiniti Reka Solusi
Start - End	2nd of May 2011 - 27th of May 2011
Job Desc	As a Volunteer Web Developer , I contributed to the creation of static web pages using HTML5 , PHP , and CSS . My responsibilities included designing and coding responsive

	layouts, ensuring proper styling, and optimizing the pages for usability and performance within the project's requirements. This experience provided me with foundational web development skills and a deeper understanding of front-end technologies.
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SKILLS_____

Programming Languages & Frameworks

- **Web & Back-End Development:** PHP (Native), Laravel, CodeIgniter, Express.js, Node.js, Typescript
- **Frontend Development:** Bootstrap, Tailwind CSS, HTML5, CSS, jQuery, AngularJS, Vue.js
- **Mobile Development:** Flutter (for hybrid mobile apps with webview integration)

Databases

- **Relational Databases:** MySQL, MariaDB, Oracle
- **NoSQL Databases:** MongoDB

Content Management Systems (CMS)

- WordPress, Drupal, Joomla, WaveMaker

Cloud & Server Management

- Amazon Web Services (AWS)

API Development & Integration

- RESTful API design and integration for various platforms and services

System Architecture & Microservices

- Expertise in designing and distributing **microservices-based architectures**

DevSecOps & Security Tools

- Burp Suite, SonarQube, Jenkins, CI/CD Pipelines, NIST Cybersecurity Framework (CSF)

Project & Team Management

- Experience as a **Technical Leader**, directing teams on **system flow design, technical solutions**, and **providing guidance to junior programmers**

EDUCATION

Bachelor of Science & Technology

Universitas Budi Luhur

2013 – 2018

GPA: 3.15

During my studies, I built a strong foundation in software engineering, computer security, and database management, combining technical skills with real-world applications. Key subjects included:

- **Data Structures and Algorithms** – Developed efficient algorithms and explored data organization for optimized computational solutions.
- **Software Engineering** – Applied structured methodologies throughout the software development lifecycle.
- **Computer Security** – Specialized in encryption techniques and security protocols for networked systems.
- **Web Programming** – Created dynamic websites using HTML, CSS, JavaScript, and PHP.
- **Mobile Programming** – Developed mobile applications for the Android platform.
- **Java Enterprise** – Implemented enterprise solutions using Java EE.
- **Oracle SQL & PL/SQL** – Mastered relational database systems for large-scale data management.
- **Computer Networks & Cisco Fundamentals** – Gained expertise in network design, hardware configuration, and data communication protocols.

Capstone Project :

Implementation of RSA Encryption and LZW Compression Algorithms for Customer Databases at PT. Central Capital Futures

This project aimed to enhance data security and storage efficiency by integrating the **RSA algorithm** for encryption and **LZW compression** for data optimization. The system protected sensitive customer information while reducing storage space requirements.

My comprehensive education equipped me with analytical thinking, problem-solving skills, and technical expertise, enabling me to develop secure, scalable, and efficient software solutions.

<https://jom.fti.budiluhur.ac.id/index.php/SKANIKA/article/view/203>

Software Engineering

SMK Media Informatika (Senior High School)

2010 – 2013

During my time at SMK Media Informatika (2010 – 2013) in the Software Engineering program, I gained valuable knowledge and skills in the field of information technology. I learned web programming using HTML, CSS, PHP, and MySQL to develop web-based applications. Additionally, I was introduced to desktop application development using Visual Basic, which deepened my understanding of software development concepts.

Moreover, I studied LAN (Local Area Network) networking, which provided me with crucial insights into network infrastructure and communication between devices. This knowledge laid the foundation for understanding how software systems interact with networks and hardware.

My education also included foundational knowledge in Software Engineering, covering methodologies for software development, system analysis and design, and best practices in programming. All of these skills formed a solid base for my career in software development and technology.

LANGUAGES_____

- 🎬 **Indonesian** (Fluent)
- 🎬 **English** (Proficient)

COURSES & CERTIFICATES_____

- **Certified in Cybersecurity**
Coursera
September 2024
Gained expertise in cybersecurity principles and practices, focusing on threat analysis, network security, and data protection strategies.
<https://coursera.org/share/e31b68c715040c54fb98d4a8064fddd8>
- **Project Management**
Great Learning
September 2024
Acquired essential skills in managing projects from initiation to completion, including planning, execution, monitoring, and closing projects.
<https://www.mygreatlearning.com/certificate/IYTRTAW>
- **IT Management Fundamentals - From IT Tech to IT Manager**
Udemy
September 2024
Developed foundational knowledge in IT management, transitioning from technical roles to managerial positions, focusing on leadership, IT operations, and team management.
<https://www.udemy.com/certificate/UC-34983a40-23be-41c5-9e88-f46af6777e96/>
- **Customer Centricity**
upGrad
September 2024
Learned strategies to enhance customer experiences and build customer-centric approaches for businesses, ensuring customer satisfaction and loyalty.
<https://upgrad.certificate.givemycertificate.com/c/b486a194-0bb4-40d3-89dd-bd45c43300b4>

- **NIST - Cyber Security Framework (CSF) Foundation**

Alison

September 2024

Gained understanding of the NIST Cybersecurity Framework and how to implement it to improve an organization's cybersecurity posture.

<https://alison.com/certification/check/44decc5319>

- **Introduction to Product Manager**

upGrad

September 2024

Developed skills for managing the lifecycle of a product, from ideation to delivery, with a focus on user-centered design and agile methodologies.

<https://upgrad.certificate.givemycertificate.com/c/45759c1a-3867-49a7-b94c-7540193272a7>

- **Cyber Forensics**

Great Learning

September 2024

Acquired knowledge of digital forensics, focusing on investigating cybercrimes, analyzing digital evidence, and securing data.

<https://www.mygreatlearning.com/certificate/QMYBXGXT>

- **Introduction to Natural Language Processing**

Great Learning

September 2024

Gained a foundational understanding of Natural Language Processing (NLP) techniques used in processing and analyzing human language data.

<https://www.mygreatlearning.com/certificate/QNQBUZND>

- **Introduction to Neural Networks**

Great Learning

September 2024

Learned the basics of neural networks and their applications in AI, machine learning, and deep learning systems.

<https://www.mygreatlearning.com/certificate/UOTEKXFJ>

- **ISC2 Candidate**

ISC2

September 2024 – September 2025

Recognized as an ISC2 candidate, demonstrating my dedication to upholding information security and achieving certifications like CISSP in the future.

<https://www.credly.com/badges/94d8ba0d-efab-406c-9c9a-c5305e3212f7>

- **Project Management**

Coursera

October 2024

Acquired in-depth knowledge of project management tools, methodologies, and processes to ensure the successful delivery of projects within scope, time, and budget.

<https://coursera.org/share/f37606b89ce0160c57f77ad74be025ad>

- **Effective Communication**

Great Learning

October 2024

Developed effective communication skills to engage with stakeholders, collaborate with teams, and present ideas clearly and persuasively.

<https://www.mygreatlearning.com/certificate/FJCFZDKU>

- **Product Management**

Great Learning

October 2024

Gained insight into managing the product lifecycle, defining product roadmaps, and working with cross-functional teams to bring products to market.

<https://www.mygreatlearning.com/certificate/NAGBCDIP>

- **Cloud Computing Architecture**

Great Learning

October 2024

Mastered cloud computing concepts and architectures, including deployment models, service models, and cloud security.

<https://www.mygreatlearning.com/certificate/MUVCJHSR>

- **Artificial Intelligence Fundamentals**

Great Learning

October 2024

Acquired a solid understanding of the basic principles of AI, including machine learning, natural language processing, and computer vision.

<https://www.mygreatlearning.com/certificate/NXWWIMND>

- **Speaker for Proyek Penguatan Profil Pelajar Pancasila (P5)**

SMA Perguruan Cikini

November 2024

Delivered a talk on the Internet of Things (IoT) for a high school project, showcasing my ability to communicate technical knowledge to a wider audience.

<https://www.linkedin.com/in/arief-fahrizon/details/certifications/1732205141142/single-media-viewer/>

- **The AWS Technical Essentials**

Simplilearn

January 2025

Covers AWS core services, cloud computing concepts, security, pricing, and best practices for deploying scalable applications on AWS.

https://certificates.simplcdn.net/share/7825122_80931671737980455465.pdf

- **Project Management 101: PMP certification training**

Simplilearn

January 2025

Provides fundamental knowledge of project management principles, processes, and best practices aligned with PMP certification standards.

https://certificates.simplcdn.net/share/7798557_80931671737453532544.pdf

- **Problem Solving**

Hackerank

January 2025

Tests algorithmic and logical thinking skills through coding challenges on data structures, recursion, sorting, and optimization at basic and intermediate levels.

<https://www.hackerrank.com/certificates/8e5cff7fd91e> (Basic)

<https://www.hackerrank.com/certificates/0f726b981cdd> (Intermediate)

- **SQL**

Hackerank

January 2025

Validates SQL skills in querying, joins, aggregations, subqueries, and database management at basic, intermediate, and advanced levels.

<https://www.hackerrank.com/certificates/dd21364383d9> (Basic)

<https://www.hackerrank.com/certificates/559d9a21f369> (Intermediate)

<https://www.hackerrank.com/certificates/bb29d06254d5> (Advanced)

- **Rest API**

Hackerank

January 2025

Tests knowledge of RESTful API principles, HTTP methods, authentication, request handling, and API design best practices.

<https://www.hackerrank.com/certificates/4858289de82d>

- **Introduction to AWS Inferentia and Amazon EC2 Inf1 Instances**

Simplilearn

January 2025

Covers AWS Inferentia, EC2 Inf1 instances, and deploying machine learning models with optimized cost and performance on AWS infrastructure.

https://certificates.simplipdn.net/share/7800280_80931671737472039227.pdf

- **Certified in Cybersecurity**

ISC2

January 2025

Covers fundamental cybersecurity concepts, including security principles, access control, network security, incident response, business continuity, disaster recovery, and security operations, validating essential cybersecurity knowledge.

<https://isc2.obrizum.io/org/cc/certificate/214f4166-0954-4259-adbf-3f705bee0915> (CC Course Pre-assessment)

<https://isc2.obrizum.io/org/cc/certificate/e42d5ac9-9ece-4175-aa8c-29f8fe324f69> (CC Domain 1: Security Principles)

<https://isc2.obrizum.io/org/cc/certificate/2c510983-358b-423e-8ee0-3fd358b3c8ee> (CC Domain 2: Incident Response, Business Continuity and Disaster Recovery Concepts)

<https://isc2.obrizum.io/org/cc/certificate/ecbe65ef-263a-472c-bc91-9805dd0e0f77> (CC Domain 3: Access Control Concepts)

<https://isc2.obrizum.io/org/cc/certificate/9ab357a1-0774-4a90-9a4d-c46e77876f27> (CC Domain 4: Network Security)

<https://isc2.obrizum.io/org/cc/certificate/f8842e03-fd94-4f68-a020-5c244c29298f> (CC Domain 5: Security Operations)

<https://isc2.obrizum.io/org/cc/certificate/0ca6843c-9a72-4661-89a8-65e6be9eb65c> (CC Course Conclusion & Final Assessment)

<https://isc2.obrizum.io/org/cc/certificate/0fcd98ff-f8f7-4884-8c45-fc9f55514274> (CC Certified in Cybersecurity)

- **CAPM Certification Course**

Simplilearn

January 2025

Covers project management fundamentals, aligning with PMI's CAPM exam framework, including processes, best practices, and key methodologies.

https://certificates.simplcdn.net/share/7800328_80931671737472339737.pdf

- **AWS Compute Services Overview**

Simplilearn

January 2025

Explores AWS compute services like EC2, Lambda, and Elastic Beanstalk, focusing on scalability, deployment, and cloud efficiency.

https://certificates.simplcdn.net/share/7826191_80931671738000469199.pdf

- **Fundamentals of Digital Marketing**

Google Digital Garage

March 2025

Covers SEO, SEM, social media, and analytics, providing essential skills for online marketing and digital strategy.

<https://skillshop.exceedlms.com/student/award/BZhjyrTePAUiF96Yv3zr92Rf>

FREELANCE EXPERIENCE_____

Technical Product Manager	Toko Psikologi
Start - End	August 2023 - May 2024
Description	Toko Psikologi is an innovative platform designed for purchasing psychology-related products and booking mental health services. The platform empowers clients to access therapy tools and schedule consultations with ease. In this project, I applied Agile methodologies to ensure continuous delivery and adaptability to changing client requirements. I conducted iterative sprints, engaged in regular stand-ups, and prioritized backlog grooming to align with evolving business goals. My responsibilities spanned project management, business analysis, and full-stack development using Laravel. I built a scalable e-commerce system integrated with secure payment gateways, dynamic product listings, and customer account management. Additionally, I developed a custom CMS with Laravel Nova to streamline content and service management. Key Contributions: • Delivered functional increments during each sprint, ensuring rapid feedback incorporation. • Enhanced customer experience through dynamic catalog filtering, personalized recommendations, and secure payment options. • Performed continuous data analysis to optimize product offerings and user engagement.
Project	https://tokopsikologi.com/

Technical Product Manager	Smile Magic Shop
Start - End	July 2023 - March 2024
Description	Smile Magic Shop is an online store specializing in magic props and instructional materials for magicians of all levels. Using Agile practices, I led the project with iterative development cycles, fostering close collaboration with stakeholders to refine user stories and acceptance criteria. I developed a responsive, secure e-commerce platform using Laravel with an integrated CMS built with Laravel Nova for inventory management. Sprint reviews and retrospectives allowed continuous refinement, ensuring customer satisfaction.

	Key Contributions: • Developed features incrementally, focusing on user-driven enhancements like wishlist functionality and easy checkout flows. • Designed a scalable system supporting multiple payment gateways and real-time inventory updates. • Performed regular analytics to boost conversion rates and customer engagement.
Project	https://smilemagicshop.com/

Technical Product Manager	Smile Consulting Indonesia
Start - End	September 2023 - January 2024
Description	Smile Consulting Indonesia is a platform offering psychological consulting services with online appointment booking. Following Agile principles, I divided development into iterative sprints, adapting to feedback from stakeholders. I worked on requirement gathering, data analysis, and implementing key functionalities using Laravel. The website features a dynamic scheduling system and a user-friendly interface for browsing services. A comprehensive CMS built with Laravel Nova was created for managing consultations and articles. Key Contributions: • Improved scheduling workflows by integrating automated reminders and secure data storage. • Applied Agile ceremonies like sprint planning, reviews, and retrospectives for continuous improvement. • Enhanced user experience with intuitive service discovery and seamless booking.
Project	https://smileconsultingindonesia.com/

Technical Product Manager	Avventura Indonesia
Start - End	April 2023 - January 2024
Description	Avventura Indonesia is a travel platform offering curated tour packages and seamless booking options. Embracing Agile methodology, I conducted sprint-based planning and iterative development, delivering functional components incrementally. I developed a robust booking system with Laravel and built a CMS with Laravel Nova for

	package management. Regular stakeholder engagement ensured alignment with user needs and business goals. Key Contributions: - Increased user engagement through a dynamic interface showcasing detailed tour packages and itineraries. - Implemented Agile ceremonies for continuous iteration and product refinement. - Provided data-driven insights that influenced marketing strategies and package optimization.
Project	https://avventuraindonesia.com/

Front-End Developer	Mitsubishi's Brand New Day Jingle Cover Campaign
Start - End	April 2017 - May 2017
Description	As the front-end developer for Mitsubishi's Brand New Day Jingle Cover Campaign, I played a key role in designing and building an engaging, user-friendly website from scratch using WordPress. The campaign aimed to connect with Mitsubishi's audience by inviting users to showcase their creative interpretations of the brand's jingle. I integrated features that allowed participants to upload their YouTube links directly to the platform, ensuring seamless interaction and maximizing user participation. My work contributed to the success of the campaign by offering an easy-to-navigate interface and encouraging user-generated content, which helped elevate the brand's visibility and engagement. Key Highlights: - Built a custom WordPress website tailored to campaign needs. - Integrated video upload functionality allowing users to submit YouTube links. - Focused on ensuring the user experience was intuitive and interactive, enhancing campaign participation. - Played a pivotal role in increasing audience engagement by providing a creative platform for users to express their individuality.
Project	https://www.mitsubishi-motors.co.id/brandnewday/jinglecover

Front-End Developer	Campaign of Indomilk x Tahilalats
Start - End	October 2017 - November 2017
Job Desc	For the Indomilk x Tahilalats Campaign , I developed a creative and interactive campaign website that allowed users

	to generate personalized comic strips. Working closely with the design and marketing teams, I created a platform where participants could modify the text in speech bubbles, allowing them to tailor the comics to their own humor or storylines. This campaign was a collaboration between Indomilk and the popular comic brand Tahilalats, designed to entertain and engage users while promoting both brands. By building a user-centric experience, I ensured the platform was fun, easy to use, and highly shareable, driving social media interaction and user-generated content. Key Highlights: • Developed a custom comic generation feature using WordPress. • Enabled dynamic interaction by allowing users to modify text in speech bubbles, fostering creativity and engagement. • Played a significant role in campaign success by making the experience enjoyable and viral through social media sharing. • Contributed to a highly interactive and gamified approach to marketing.
Project	http://www.antimellowmelonclub.com

Full Stack Developer on	Phantom - FAB Indonesia's project
Start - End	March 2022 - April 2022
Job Desc	I led the development of the Phantom Indonesia website, an innovative company profile site for Phantom, a boutique strategic communication firm under FAB Indonesia. Using Laravel, I developed both the front-end and back-end of the website, ensuring it reflected the company's sophisticated and creative approach to communication. Additionally, I designed and implemented a CMS (Content Management System) using Laravel Nova, empowering the client to manage and update content effortlessly. The website not only showcases Phantom's portfolio and services but also provides insights, thoughts, and ideas, offering visitors a deep dive into their strategic thinking and expertise. My focus was on creating a clean, modern, and fully responsive website that aligned with the firm's brand identity. Key Highlights: • Developed a fully responsive website with modern UI/UX design principles. • Built a custom CMS using Laravel Nova, simplifying content management for the client.

	• Focused on creating a website that showcases the creative insights and strategic communications of Phantom. • Ensured the website's architecture was flexible, easy to scale, and optimized for performance. • Delivered a professional online presence that positioned Phantom as a forward-thinking and innovative firm.
Project	https://phantomindonesia.com/

Full Stack Developer on	Cosmopolitan FM's project
Start - End	March 2022 - April 2022
Job Desc	For Cosmopolitan FM, one of Indonesia's leading media platforms, I developed a comprehensive website that serves as the digital home for Cosmopolitan Radio and provides access to a wealth of engaging content. This website combines articles, podcasts, and live radio streams, all designed to cater to the modern, young woman who seeks empowerment, entertainment, and information. I used Laravel for both front-end and back-end development, and I built a custom Laravel Nova CMS to allow easy content updates. As part of the project, I focused on making the website fully responsive, ensuring that users could enjoy a seamless experience across all devices, from desktop to mobile. The website not only reflects Cosmopolitan's vibrant and modern brand but also enables easy access to a variety of content, creating an all-in-one destination for Cosmopolitan's audience. Key Highlights: • Developed a dynamic, content-rich website integrating articles, podcasts, and live radio streaming. • Created a custom CMS using Laravel Nova, allowing the Cosmopolitan team to manage content effortlessly. • Focused on delivering a fully responsive and mobile-optimized site to enhance user experience across devices. • Built features to increase engagement, such as podcast streaming and interactive content. • Strengthened Cosmopolitan FM's online presence, reflecting their brand's commitment to entertainment and empowerment for young women.
Project	https://www.cosmopolitan.co.id/